



A Festival of Two Cities 21.–29.10.2017

Zürich meets Hong Kong: A Festival of Two Cities

Bringing a series of cross-cultural and scientific events to the city on 21-29 October 2017

Hong Kong, August 2017 – “Zürich meets Hong Kong: A Festival of Two Cities” is part of a global celebration series connecting Zurich with the other cities in the world in productive dialogue. Following the successful series in New York and London, the Festival arrives in Hong Kong this year on 21-29 October 2017.

Located at the heart of Europe, Zurich is a cultural melting pot and 21st century innovation hub. The metropolitan area excels in producing innovative solutions in science, technology, art and lifestyle. The festival programme offers a broad palette of opportunities to celebrate the spirit of innovation that bonds Zurich and Hong Kong. It also provides a platform for exchange of fresh ideas among different facets.

“This is the very first event that gathers so many performing and visual artists, musicians, scientists, urban planners and public intellectuals from the two cities for a cultural and technological exchange,” says Corine Mauch, Mayor of Zurich. “Visitors will be able to experience and visualize the best essence of Zurich through their participations in the exhibitions, concerts, academic conferences, workshops, etc. We hope to stimulate the exchange for the excellence of both cities.”

What is the future of our cities? How do we cope with the challenges of an aging society? How do musicians at two locations collaborate across the globe for a concert? How does a Swiss Alien look like? And would you like to visit Zurich without actually leaving Hong Kong? All will be revealed.

FESTIVAL HIGHLIGHTS:

LIFESTYLE

Zürich meets Hong Kong Festival Hub

@Times Square, 21-29 October, 10:00-22:00

The Festival Hub will feature great pictures from Zurich and provide useful information about the *Zürich meets Hong Kong* events. Some of the highlights include the Virtual Reality booth where visitors can experience Zurich in a different way through the VR goggles. A chocolate tasting station will also be available in the Hub, which will give visitors a taste of Switzerland.

Swiss Design Market

@K11, 21-28 October, 10:00-22:00

The Pop-up Store for Swiss Design stands for a unique and inspiring shopping experience and presents the innovative and beautiful products of more than 20 Swiss designers from Zurich. For the first time in Hong Kong, the Swiss Design Market sells distinctive products ranging from fashion, lifestyle, home accessories to ceramics and watches. Discover astonishing 3D-printed jewellery, affordable watches made with space-borne rocket material, skillfully manufactured porcelain and ethical vegan fashion made with recycled bottles to name a few.

ARTS & CULTURE

<Arts and Design Exhibition>

Two art exhibitions, namely “Cities and Natures” and “Mapping Transformation” will be held at Connecting Space Hong Kong in North Point, a young transdisciplinary arts space initiated by the Zurich University of the Arts (ZHdK) since 2014. Connecting Space will be a cultural hub during the Festival.

“Cities and Natures - Thinking Beyond” is a research and teaching project from the Master of Arts in Design at ZHdK that investigates the relationship between cities and their surrounding nature from a designer’s perspective. With focus on the cities of Zurich and Hong Kong, the project explores the way cities and nature are defined today, and how designers as well as citizens shape and transform them.

The exhibition “Mapping Transformation - Arts and Design in the Context of Urbanization” will give an insight at the works and topics from students of ZHdK that connects artistic practice, living environment and theoretical research.

1. Cities and Natures - Thinking Beyond
@Connecting Space, 23-29 October, 12:00-20:00

2. Mapping Transformation - Arts and Design in the Context of Urbanization
@Connecting Space, 23-29 October, 12:00-20:00

<Film Screening>

Swiss Aliens – The Biomechanical Dreamscapes of HR Giger

The British-American science-fiction horror film of 1979 directed by Ridley Scott and starring Sigourney Weaver refers to a highly aggressive extraterrestrial creature that stalks and kills the crew of a spaceship. The creature “Alien” was designed by the Swiss artist, Hans Ruedi “HR” Giger who is appreciated for his wide body of work in the fantastic realism and surrealist genres. Presented in collaboration with the Short Film Festival of Switzerland and the Hong Kong International Film Festival, the *Zürich meets Hong Kong* Festival will screen two science fiction classics – *Alien* (1979) and *Aliens* (1986), the documentary *Dark Star – HR Giger’s World* (2014), and the rarely seen short film compilation, *Giger’s Universe*, directed or participated in by HR Giger.

1. **Alien (1979) directed by Ridley Scott**
@Festival Grand Cinema, 27 October, 19:30-21:30 / @Hong Kong Arts Centre Cinema, 29 October, 14:00-16:00

2. **Aliens (1986) directed by James Cameron**
@Festival Grand Cinema, 28 October, 21:30-00:05 / @Hong Kong Arts Centre Cinema, 29 October, 16:30-19:05

3. **Giger's Universe - Short Film Programme**
@Hong Kong Arts Centre Cinema, 28 October, 14:30-16:15

4. **Dark Star - HR Giger's World (2014) directed by Belinda Sallin**
@Hong Kong Arts Centre Cinema, 28 October, 17:15-19:50

<Poetry>

Before the Screen, Behind the Curtains: Ye Si and Postcolonial Culture A Conversation about Roasted Chestnuts in Zurich and beyond Podium Discussion

@Venue to be confirmed, 26 October, 18:00-21:00

The poetry "Roast Chestnuts in Zurich" written by Leung Ping-kwan (Ye Si), a renowned writer and scholar in Hong Kong, and a recipient of the Honorary Doctoral Degree conferred by the University of Zurich, magically connects Zurich and Hong Kong through roast chestnuts that can be found in both cities. Leung's creative works serve as an entry point to explore how Hong Kong literature and culture are perceived, and interpreted in various local and global contexts. Following an introduction by Ben Wong who directed *Boundary*, a documentary on Leung Ping-kwan which was partly filmed in Zurich and Switzerland, guest speakers from Zurich and Hong Kong will give insights on the poet's relation to the two cities.

<Music nights>

Zurich hosts some of Europe's top cultural institutions and is the home city of many world-class artists and musicians. The Festival will stage music shows every night during the week, featuring music genres from jazz, indie pop & rock, punk, electro to classical music performed by the Zurich and Hong Kong musicians at a series of cross-boundary and energetic music nights.

1. **Jockey Club Street Music Series #100 feat. Odd Beholder (ZH), RizzoKnor (ZH), Born Lau (HK) and The Majestic G (HK)**
@Hong Kong Arts Centre, 21 October, 16:00-19:30

2. **Telematic Concert Zurich – Hong Kong**
@Hong Kong School of Creative Media, 23 October, 19:30-20:15 and 22:00-22:45 (by invitation only)

The Concert is a live network performance via internet played simultaneously by musicians in Zurich and in Hong Kong. It features music by Bruno Maderna, Christian Wolff, Lam Lai, Bojan Milosevic and others as well as an improvised encounter between traditional Chinese and Western instruments.

3. Indie Pop Night with Brandy Butler, Chochukmo and Shotgun Politics

@E-Max Music Zone, 25 October, 20:00-00:00

Hong Kong's finest indie band Chochukmo (觸執毛) will share the stage with Zurich's very own Brandy Butler & the Brokenhearted for what promises to be the highlight of this music week.

4. Hou Gao Yeah! Featuring Popdesign

@XXX Gallery, 26 October, 20:00-03:00

Hou Gao Yeah! is a unique party format of "Transcultural Collaboration", a new international and cross-disciplinary study program and cooperation of various art universities from East Asia and Europe. It features collaborations by young artists from Zurich, Hong Kong, Taipei, Hangzhou, Singapore and Tokyo. The party also includes a performance named "BETZY HUNG" developed by "Popdesign", a collaboration of the pop music and design students from Zurich. The internationally well-known DJ and producer HEAD-MAN from Switzerland will be spinning records until late.

5. Jazz Night with Wong Way Down and RUSCONI

@Fringe Club, 26 October, 21:00-00:00

Hong Kong and Zurich both have a long tradition of jazz experimentation and there is nothing more natural than to make this rich histories resonate through young artists from both cities sharing the stage.

<Dance performance>

One Table two Chairs - Dance Project with Danny Yung

@Hong Kong Academy for Performing Arts, 27 & 28 October, 19:30-21:00

Young contemporary and traditional performing artists and students from Taipei, Singapore, Nanjing, Hong Kong gathered in Zurich University of the Arts (ZHdK) for 3-4 weeks to carry out cross-cultural/cross-discipline creative workshops and collaborations with ZHdK students. They will make use of "one table two chairs" as a platform for creative dialogues, discussions and developing collaborative performing artworks.

SCIENCE & TECHNOLOGY

<Virtual and Augmented Reality>

Augmented Reality, Creativity and the Arts

Public Lecture

@Hong Kong Baptist University, 23 October, 17:00-19:00

VR and AR are the two popular technological applications in recent years. The Festival will gather Zurich and Hong Kong professionals and professors in related fields to present the

latest virtual and augmented reality development to the visitors, including its applications in the creative arts and play, such as “Birdly”, a virtual reality flying experience that lets you soar and fly like a bird.

<Wildlife Conservation>

Ocean Park Hong Kong and Zoo Zurich Switzerland working together to save Orangutans and Oceans

Presentation and Guided Tour

@Ocean Park Hong Kong, 24 October, 10:00-12:00

Zoos and Aquariums, often the most visited tourist attractions in their home base, become stewards of endangered wildlife and habitats. The presentation gives an overview of how Ocean Park Hong Kong and Zoo Zurich work together and engage, educate and motivate people to support the conservation of orangutans and oceans in the wild. In a guided tour, Ocean Park will show how the animals in a modern Zoo are kept with high husbandry and welfare standards and can act as ambassadors for their endangered species.

<Aviation>

The Future of Unmanned Aviation – Gold Rush or Reality?

Panel Discussion

@The Hong Kong Polytechnic University, 25 October, 16:00-17:30

Experts from the Centre for Aviation from Zurich University of Applied Sciences (ZHAW) and Hong Kong Polytechnic University will discuss the future of unmanned aviation: applications, safe integration into the existing airspace system, education and training of aviation personnel. After the panel discussion, ZHAW will demonstrate how the use of an Augmented Reality Head-Mounted Display (AR-HMD) can facilitate piloting manned and unmanned aircraft. Visitors will have the chance to wear the HMD, thus getting a firsthand impression of this fascinating new technology.

<Finance>

FinTech and Data Ownership: Legal Issues of Digital Business Models

Public Workshop

@The University of Hong Kong, 26 October, 14:30-17:00

“FinTech” refers to new technologies that are used in the financial services sector that have the potential of being a transformative force to traditional financial services. The workshop will explore FinTech from both the Asian and European perspectives, as well as the role that the ownership of data could play in the FinTech environment and in many other sectors of the digital economy, especially when data becomes ever more valuable as the technologies to analyse such data evolve.

<Future Society>

When Zurich meets HK: Working together towards the WHO Decade of Healthy Aging

2020 – 2030

Public Forum

@The University of Hong Kong, 25 October, 09:30-12:30

The University of Zurich and the University of Hong Kong are at the forefront of the WHO's push for a 2020-2030 "Decade of Healthy Aging". It is based on the new concept of healthy aging co-developed at the University of Zurich and published in the first World Report on Ageing and Health (2015). This new concept represents a paradigm shift in international thinking about aging and health. Instead of focusing on illness symptoms alone, it puts the functional abilities of aging individuals in their real life environments on the center stage. The public forum will focus on the strategic importance and opportunity of joint leadership between the two universities to use our research capability to promote healthy aging in both Europe and Asia.

The Future of Privacy

Public Symposium

@The University of Hong Kong, 26 October, 18:00-19:30

Rapid advances in information and communication technology have made information more accessible, but at the same time, our digital footprints have raised important privacy concerns. This public symposium features presentations on privacy by four leading scholars/practitioners working on the topical issue of privacy and data protection in Switzerland and Hong Kong, which aims to address different dimensions of privacy challenges in today's environment and will conclude with a lively panel discussion on the future of privacy.

Mobility and Energy Systems in Smart Cities of the Future

Public Conference

@Central Government Offices, 27 October, 14:00-18:00

This event will bring together different perspectives from academia, business and government from Hong Kong and Zurich in a unique way to discuss concrete solutions to the challenges that developing Smart Cities such as Hong Kong and Zurich face. After a brief introduction from a policy perspective, two thematic sessions on mobility and energy systems respectively will delve deeper on the issue.

Skills for Success – Practice- and Labour Market-Oriented Education as a Key to Economic Success

Seminar

@Two International Finance Centre, 25 October, 16:15-21:00

In 2016, Switzerland has again been ranked as the world's most competitive economy by the World Economic Forum WEF. To a large extent, this is also due to the highly skilled work force available. Winterthur is the first city of study in Switzerland and hosts the International Congress on Vocational and Professional Education and Training. It is now time for the congress to visit Hong Kong. The City of Winterthur, together with the Vocational Training Council VTC in Hong Kong, presents premium speakers from politics, economy and education to exchange perspectives on the importance of professional training for the business success of a company and a society.

Zurich and Hong Kong - A Tale of Two Green Cities

Seminar and Panel Discussion

@Credit Suisse, 26 October, 15:00-18:30 (by invitation only)

Banks, institutions, family offices and individual investors around the world are increasingly aware of the implications of their investment decisions on society. The seminar will present the perspectives from policymakers, regulators, global banking and the NGO community on steps being taken in two of the World's global financial centres - Zurich and Hong Kong – to support the Sustainable Development Goals, and where emerging risks and untapped opportunities may be found.

For a complete schedule of events and registration, please visit:

www.zurichmeetshongkong.org/events

Press Enquiries

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NOTES TO EDITORS

Zürich meets Hong Kong – A Festival of Two Cities is the third edition of a global celebration series connecting Zurich with the other cities in the world in productive dialogue since 2014. The week-long Festival on 21-29 October 2017 will showcase science, technology, art and lifestyle of Zurich, featuring a range of activities at different venues in Hong Kong.

The Festival is jointly presented by the City of Zurich, the Canton of Zurich and Zurich Tourism, in cooperation with the Federal Institute of Technology (ETH Zurich), the University of Zurich (UZH), the Zurich University of the Arts (ZHdK), the Zurich University of Applied Sciences (ZHAW) and the Consulate General of Switzerland in Hong Kong. Additional Swiss partners include the City of Winterthur, Credit Suisse, Zoo Zurich, Short Film Festival of Switzerland, and Swiss Design Market. Local partners include the Office of the Government Chief Information Officer (OGCIO) of HKSAR Government, Hong Kong Academy for Performing Arts (HKAPA), Zuni Icosahedron, Hong Kong International Film Festival Society, City University of Hong Kong, Hong Kong Baptist University, Hong Kong Polytechnic University, The University of Hong Kong, Hong Kong Science Museum, Ocean Park Hong Kong, and Vocational Training Council VTC. Key event locations include Times Square, Connecting Space, K11, HKAPA, Hong Kong Arts Centre, Festival Walk, Two ifc and many more.



www.zurichmeetshongkong.org